

Web Developer (contract position)

TrailBlaze Creative

TrailBlaze Creative, (TBC) an independent marketing and communications firm, seeks a talented individual to assist in developing new and unique marketing journeys for our clients. As a firm dedicated to lifting up the communities in which we serve, our team members have a passion for solving community challenges, using marketing, communications, and technology to find success. Our team is collaborative, agile, and dynamic with an entrepreneurial spirit that serves to benefit our clients. We're right in that sweet spot of industry experience and youthful curiosity that keeps us researching and learning about new trends. We're fun people who create fun stuff.

In the last year, we've tackled some major problems for our clients including bridging the digital divide in Pittsburgh, driving economic recovery efforts in communities across North America, attracting underserved populations to new workforce opportunities, assisting small businesses pivot from brick and mortar to online sales, and much, much more. If this kind of work excites you, then we should talk.

We are seeking a talented website designer and developer for a number of projects. You MUST be a wiz with CSS, Javascript, HTML, and PHP. Experience with DIVI, Elementor, and hardcoding websites is a MUST. We work predominantly in WordPress and provide mockup designs that you would be expected to translate to web pages.

We need a developer who is interested in a long-term relationship with our agency, with approximately 15-20 hours of work per week. Our team is looking for a developer who communicates clearly, meets deadlines, is organized, and can develop beautiful, user-friendly websites.

Responsibilities

- Write well designed, testable, efficient code by using best software development practices
- Create website layout/user interface by using standard HTML/CSS practices
- Integrate data from various back-end services and databases
- Gather and refining specifications and requirements based on technical needs
- Assist in creating and maintaining software documentation
- Assist in maintaining, expanding, and scaling sites
- Keep up to date into emerging technologies/industry trends and apply them into operations and activities
- Collaborates with web designers to match intent of visual design

Skillset Must-haves

- Basic knowledge of modern HTML/CSS/Javascript
- Knowledge with at least one of the following programming languages: PHP, ASP.NET, JavaScript or C# is a plus

- A solid understanding of how web applications work including security, session management and best development practices
- Basic knowledge of relational database systems, object-oriented programming and web application development.
- Basic knowledge of search engine optimization process and page speed optimization
- Ability to work and thrive in a fast-paced environment, learn rapidly and master diverse web technologies and techniques
- Knowledge in WordPress theme development

Skillset Nice to have

- Experience with Divi and Elementor themes

This position will primarily telecommute (especially in the current environment) so it is important that candidates have access to a laptop, as well as internet access, phone access, and basic Adobe Suite and Microsoft Office computer programs. Some in-person meetings may occur throughout the Pittsburgh region. Our preference is to work with a candidate that is able to travel to these meetings in person. It is important that candidates have access to internet access and phone access. Since regular meetings with TrailBlaze leadership and clients are also expected, access to periodic transportation may be required.

If you've made it this far, then we'd like to hear from you.

Please email resume, project samples, a statement of how you meet the needs in our description to info@trailblazecreative.com.

TrailBlaze Creative, LLC is an equal opportunity employer. All aspects of employment including the decision to hire, promote, discipline, or discharge, will be based on merit, competence, performance, and business needs. We do not discriminate on the basis of race, color, religion, marital status, age, national origin, ancestry, physical or mental disability, medical condition, pregnancy, genetic information, gender, sexual orientation, gender identity or expression, veteran status, or any other status protected under federal, state, or local law.