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Pittsburgh Marketing Firm, TrailBlaze, Wins Multiple International Awards for Nonprofit Work

PITTSBURGH, October 24, 2023 – [TrailBlaze Creative](#), a Pittsburgh agency known for innovative nonprofit marketing campaigns, has clinched four prestigious awards at the [19th Annual Davey Awards](#). The Davey Awards are sanctioned and judged by the [Academy of Interactive and Visual Arts](#) (AIVA), comprising top professionals from brand, media, interactive, advertising, and marketing firms. The Davey Awards recognize outstanding creative work from small teams and independent creators. TrailBlaze's dedication to creative excellence has been recognized with three Silver Awards and one coveted Gold Award in diverse categories.

TrailBlaze's strength in crafting compelling narratives is evident in its three Silver Award-winning projects:

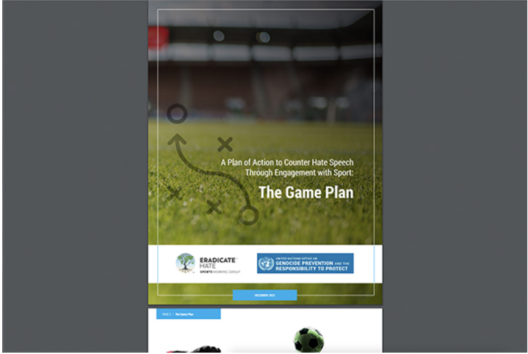
Boom & Bust Data Storytelling Report (Silver Award - Creative Data Presentation):

Recognized for its impactful data presentation, this report style helps organizations tell their impact stories effectively. This Data Storytelling Report expands upon the documentary film of the same name to continue community conversations around the future of petrochemicals in Beaver County, Pennsylvania.

Creative Advocacy Playbook (Silver Award - Community Engagement): A collaborative design effort, this playbook redefines community engagement through creative expression and storytelling. The Playbook assists nonprofits in collaborating with creatives and mobilizing communities in advocacy campaigns that address mission-critical societal needs.

EP Voices Campaign (Silver Award - Cause Marketing): This campaign showcases the agency's ability to mobilize communities during challenges, highlighting the transformative power of collective action. The EP Voices campaign elevated the positive community assets of East Palestine, Ohio, following the February 2023 train derailment.

TrailBlaze Creative's dedication to social change and quality design was recognized with the Gold Award in the Nonprofit category for Eradicate Hate Global Summit's **"The Game Plan: A Plan of Action to Counter Hate Speech Through Engagement with Sport."** This project, authored by the Summit's Sports Working group and designed by [Tim Hindes](#), underscores the role of sports in countering hate speech while fostering respect and unity. This international Plan was presented to the United Nations in New York last winter.




TrailBlaze Creative
The Game Plan: A Plan of Action to Counter Hate Speech Through Engagement with Sport

Client:
Eradicate Hate Global Summit and United Nations

Award(s):
Gold: Print Campaign-Non-Profit

Credits:
TrailBlaze Creative - Chief Trail Officer - Tim Hindes



"We believe that nonprofits deserve exceptional marketing, rather than simply 'making due' with what they have," stated Tim Hindes, CEO of TrailBlaze. "We are honored to partner with clients who share our passion for making a difference, and we take great pride in having this work recognized internationally against projects with often much larger budgets."

In an industry where creativity and impact matter most, these awards affirm TrailBlaze's dedication to excellence in nonprofit communications. The agency continues to inspire with creative marketing that catalyzes positive change in communities and organizations.

About TrailBlaze

TrailBlaze Creative is a leading creative agency dedicated to making a positive impact through innovative communication. Our team specializes in crafting compelling narratives, designing engaging content, and developing strategic campaigns that drive meaningful change. With a focus on creativity, authenticity, and social responsibility, TrailBlaze Creative partners with organizations and causes that share our commitment to making the world a better place. Discover more about TrailBlaze Creative at www.trailblazecreative.com.

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