

Marketing Internship (Paid)

TrailBlaze Creative

Background

[TrailBlaze Creative](#), an innovative, award-winning marketing and creative capacity firm based in Pittsburgh, PA, champions transformative solutions for nonprofits striving to uplift communities. Our spirited team, driven by a blend of seasoned expertise and fresh curiosity, excels in crafting unique marketing journeys that resonate and inspire. With a portfolio rich in tackling societal challenges—from digital inclusivity to economic rejuvenation—our work predominantly supports nonprofit missions aimed at fostering positive community impact. If you're passionate about using your talents to make a difference, we're excited to explore the possibilities with you.

Position Overview

TrailBlaze Creative is seeking a Marketing Intern passionate about making a difference and keen on professional growth in a supportive and innovative environment. This internship offers a unique blend of learning opportunities, focusing on internal support roles and contributing to the creative process behind our client projects. It's a perfect fit for someone looking to gain valuable marketing experience and insights into the nonprofit sector.

Key Responsibilities

- Assist in supporting marketing initiatives and the administrative needs of our leadership, including helping manage calendars and communication.
- Engage in daily administrative tasks to learn about account management efficiency and project coordination, getting hands-on experience with our internal project management tools.
- Help craft content for various channels under guidance, learning to embody our clients' missions and voices effectively and appropriately.
- Participate in research and data analysis activities to support project planning and understand report preparation.
- Learn about marketing analytics to understand how data drives strategy and client outcomes.
- Support the planning and behind-the-scenes work of promotional activities and special events, gaining insights into their success from conception to completion.
- Observe and learn from direct client interaction experiences, understanding the importance of fostering trust and collaboration.
- Focus on developing a detail-oriented approach to tasks, contributing to a culture of excellence and continuous improvement under mentorship.

Skills and Qualifications

- Strong communication abilities and enthusiasm for building relationships.
- Interest in marketing principles and eagerness to learn how strategies address client needs.
- Ability to organize, multitask, and meet deadlines, showcasing a proactive learning attitude.
- Comfort with technology, including Microsoft Office Suite, Google tools, Chat GPT, Canva and an interest in marketing software (MailChimp, social media platforms).
- Willingness to develop strong writing skills and understanding of content creation.
- A team player, ready to learn, collaborate, and contribute to team growth.
- Passionate about community impact and eager to learn how marketing contributes to meaningful projects.

What We Offer

- An immersive learning experience in a firm where innovation meets purpose.
- Exposure to a supportive, collaborative culture that values fresh ideas and diverse perspectives.
- Mentorship from experienced professionals and opportunities for personal and professional growth.
- Flexible work schedule and remote working opportunities, with a preference for Pittsburgh-based candidates but open to all locations.

Location

This internship position supports remote work, with TrailBlaze's work concentrated in Pittsburgh, PA, and presence in Philadelphia and Columbus. We welcome candidates from all locations, considering the telecommuting nature of the role, with a preference for Pittsburgh-based candidates.

Join Us

If you're excited about starting your career journey in a role that offers impactful learning opportunities, we'd love to hear from you.

TrailBlaze Creative is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.

How to Apply

Please submit your resume, a cover letter detailing your interest and qualifications, and relevant work samples or portfolios to resumes@trailblazecreative.com. To be considered, you must include previous work products, including class work. We look forward to discovering how your skills and passions align with the goals of TrailBlaze Creative.